



JMark Services Inc. is a leader in **Information Operations**, specializing in intelligence, national policy, education and training. We empower and equip individuals and organizations in navigating complex security landscapes domestically and around the globe.



## America's Information Operations Company

## Capability Statement

### Core Competencies



#### Education & Training

- **DoD Joint Certified Information Advantage Courses**
- Innovative Instructional Design
- AI Learning Tools
- Hybrid Learning Options



#### Intelligence

- Intelligence Analysis
- Collection Management
- Targeting & Weaponing
- Insider Threat Assessment
- International ISR programs
- Operational Security



#### National Policy Analysis

- Intelligence Policy Analysis
- Insider Threat Policy & Analysis
- Planning, Programming, Budgeting, and Execution
- Operational Planning



#### Information Technology

- RMF Training
- Logistics Process Management
- Software Development and Testing
- Advanced Data Analytics

### Prime Contract Vehicles

- GSA Professional Services
- FAA eFAST

#### Primary NAICS Codes

- 541611 Administrative Management and General Management Consulting Services
- 611430 Professional and Management Development Training
- 611512 Flight Training

### Differentiators

- Industry leaders in Information Operations and Information Advantage Concepts, Technique and Application
  - Only DoD Joint Certified Course in the Industry
- Advisory & Assistance experts in National Policy
- Verifiable Expertise of Global Reach—ITAR Certified
- Supply Chain Risk Assessment
- CMMC Level III Compliant

### Key Customers

- Office of the Secretary of Defense
- Under Secretary of Defense for Intelligence
- Director Defense Research and Engineering
- Defense Intelligence Agency
- NATO; Australian Defence Forces; Canadian Armed Forces
- USEUCOM, USINDOPACOM, USSOCOM, JSOC, NGB
- USAF: USAFE, PACAF, ACC, AFMC, AETC, ANG, NASIC
- USA: TRADOC, USARPAC, 110 Cmd., ICOE, CCOE, UAS-PMO
- USN: NAVIFOR
- USMA: HQMC, MCIOC, MCIA
- Department of Interior: National Park Service

### Training to Gain the Information Advantage

- Information Environment Advanced Analysis Course (IEAA) - NOW ON GSA!
  - J7 Certified Course focuses on influencing the information environment to advance strategic decision-making.
- Global Competition Information Advantage Operations Course (GCIAO)
  - Students explore signature management, mitigating digital signature risk to bolster Operational Security across phases of operations in the Global Information Environment.

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# JMark



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### Past Performance Highlights

- JMark led HUMINT and Language studies for OSD and USD(I) resulted in national budget decisions to realign national budget resources for policy and sensitive operational programs to support DoD intelligence responsibilities as stated in the National Defense Intelligence Strategy – OSD
- Spearheaded the INDOPACOM Integrated ISR Mission Management Center, driving enhanced situational awareness, collection strategies, and mission effectiveness – PACOM
- Advanced ISR training delivered in over 20 countries including FVEY and NATO Partners – AETC
- Optimized mission readiness of B-1/B-52 through innovative tracking solutions – AFMC
- Orchestrated a powerful coalition of DoD, academia, and industry, advancing the reach, expansion, and outcomes of global STEM programs – DDRE

### Additional Course Offerings

- Over 35 advanced intelligence courses offered through our Advanced Learning Intelligence Academy
  - <https://securityandleadership.com/course-offerings/>
- Senior Leader Information Environment Course (SLIEC)
- Cyber Security Executive Forums (CSE-F)



### Additional Education & Training Solutions

- Hybrid learning options available worldwide - Mobile training teams for CONUS and OCONUS
- Layered training approach creating enterprise-wide RMF integration
- Scenario-based cybersecurity certification courses
- State-of-the-Art training and education facilities located in beautiful Colorado Springs, CO

NAICS: 611430, 611420, 611512, 611519, 611699, 611710, 541511, 541512, 541513, 541519, 541611, 541618, 541690, 541712, 541990, 561110 DDTIC Export Registration Code: M31230



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