"Information Operations is the integrated employment, during military operations, of information-related capabilities in concert with other lines of operation to influence, disrupt, corrupt, or usurp the decision making of adversaries and potential adversaries while protecting our own. The information environment is the aggregate of individuals, organizations, and systems that collect, process, disseminate, or act on information. This environment consists of three interrelated dimensions, which continuously interact with individuals, organizations, and systems. These dimensions are known as physical, informational, and cognitive. The physical dimension is composed of command and control systems, key decision makers, and supporting infrastructure that enable individuals and organizations to create effects. The informational dimension specifies where and how information is collected, processed, stored, disseminated, and protected. The cognitive dimension

WHAT INFORMATION OPERATIONS, and respond to or act on information."
MEANS TO DEFENSE, INTELLIGENCE, Operations, Nov 2012
AND NATIONAL SECURITY PROFESSIONALS.

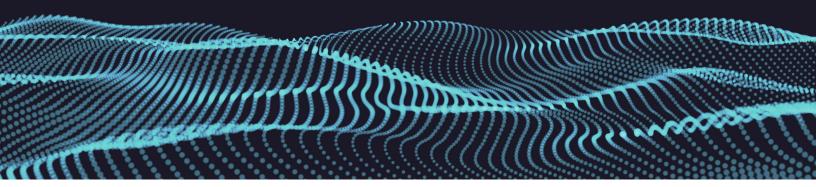


WHAT IT MEANS TO YOU

MAXIMIZE COMPETITIVE ADVANTAGE
MITIGATE RISK AND UNCERTAINTY
MAINTAIN INFORMATION DOMINANCE



We help you understand the living information ecosystem in which you operate every day, and we empower you to secure and leverage it to mitigate risk, offset uncertainty, and convert data into wisdom.



CONCEPTS & STRATEGIES

Adapting proven defense and intelligence principles to maximize the security and value of information for business environments

DATA & TECHNOLOGY

Education, training, and certification programs that enable you to effectively secure, process, and exploit information to enhance decision making

IMMERSIVE EVENTS

Highly collaborative simulations and exercises that give you hands-on experience in mastering complex information environments



Pat Owens, Chief Strategy Officer 719-368-8497 pat.owens@jmarkservices.com



