



Colorado Springs Chamber & EDC Defense Diversification Program

The Colorado Springs Chamber & EDC is excited to announce the launch of its second cohort for the Defense Diversification Program. This effort is focused on assisting cybersecurity companies that have a significant stake of their revenue tied to defense contracts to diversify into other markets or pursue commercialization of their products.

We have made significant progress with our first cohort by assisting with diversification services (like strategy workshops and consulting activities), and communications services (like branding and marketing-focused assistance). In the coming weeks we will wrap up our activities with the first cohort of companies, consisting of [Bluestaq](#), [Davidson Technologies](#), and [Barnett Engineering and Signaling Laboratories](#).

BlueStaq is unifying data-driven communities by unifying data. They have developed a highly secure platform to connect, educate, and enrich data-driven communities through data integration and collaboration – without sacrificing data control, integrity, or security. A game-changer in the defense community, this technology is poised to transform commercial markets.

Davidson Technologies has developed a virtual desktop infrastructure that improves cybersecurity and increases performance. Having tested it internally, they have experienced streamlined workforce performance and enhanced delivery of outputs to support the defense community. As they focus on incorporating Cybersecurity Maturity Model Certification requirements into their product, the result will be extremely beneficial to anyone doing business with the federal government.

Barnett Engineering and Signaling Laboratories is in the business of protecting people, systems, and information. They rapidly provide highly technical services – from systems and software engineering and research & development to acquisition support and testing – for a wide range of defense and intelligence customers. From cyberspace to outer space, they know that when it comes to our national security, the mission doesn't wait.

Next month we'll kick off our engagements with the second cohort, consisting of [JMark Services](#), [Infinity Technology Services](#), and [BlockFrame](#). We are extremely excited to work with these companies and the diverse cybersecurity skillsets they bring to bear in support of our defense and commercial interests.

We are proud to offer these diversification and marketing services through consulting partnerships with [Simon Everett, Ltd.](#), and [kglobal](#).